



# Mesa College Promise

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Current State & Next Steps  
Prepared for Mesa Education & Workforce Roundtable  
December 2022



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# Purpose



Mesa College Promise is a commitment from the City of Mesa to its residents that all eligible graduating Mesa high school students can attend Mesa Community College for two years with Arizona resident tuition and fees fully funded.

The Mesa College Promise is a public-private partnership with funding coming from the City of Mesa and Mesa businesses and philanthropists. Funds raised are administered through the Maricopa County Community College District Foundation (MCCCDF), the 501(c)(3) nonprofit organization designated by the Maricopa County Community College District to receive and manage gifts on behalf of its 10 colleges.

Delivery of the program is a collaborative effort by City of Mesa, Mesa Community College staff including; MCC Embedded Advisors at Mesa Public High Schools, and a dedicated Mesa College Promise Coordinator (MCC).



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# Current State - Application Process



## Recruitment & Marketing:

- Students are recruited at the high school and through community events, direct outreach and recruitment efforts led by MPS staff, and collaborative advertising and public relations communication.

## Application Process:

- Complete an application for admission to MCC
- Submit the FAFSA
- Complete an online application to Mesa College Promise through Maricopa Foundation Portal



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# Current State - Application Review



## Acceptance & Next Steps:

- Applications are reviewed for completeness and eligibility. Students are contacted by MCC Advisors or Promise Coordinator for additional information, as needed.
- Upon receipt of all required materials and completion of enrollments tasks; students are contacted directly with acceptance or notice of declination.



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# Current State - Award Notification



## Acceptance & Next Steps:

- Once admitted into the program students receive an invitation to the Mesa College Promise welcome event.
- Declined students will be provided with a disqualifying reason, and extended information about other program opportunities and additional scholarship resources.



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# Current State - Fall 2021



- 88 Total Students

Race/Ethnicity	
Hispanic	55
White	21
American Indian	5
Black	4
All Other Populations	3



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# Current State - Fall Numbers



Gender	
Female	51
Male	37

First Generation	
Yes, First Gen.	63
Not, First Gen	18
Unknown	7



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# Mesa College Promise-Application Summary



## Application Summary

Applied Fall 21 200	Applied Fall 22 978
Accepted Students Fall 21 88	Accepted Students Fall 22 195

### Ineligible Reason(s)

- Live outside Mesa
- No FAFSA
- No HS Transcript
- Not Recent HS Grad



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# Current State - Total Program Enrollment



Link to newest dashboard for review:

[Mesa College Promise Dashboard 2022](#)



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# Fall 2022 Goals



- Create a series of activities and programs to bring the Promise cohort together and to support both first and second year students.
- Double the total number of new student participants in the Promise program.



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# Future State - Student Engagement & Support



- Welcome Celebration
- Fall & Spring Event Programming
- iPad Learning Device & Training
- Engagement Badging System
- Connecting with Campus Partners
  - TRIO
  - Tutoring & Counseling
- Connecting with Community/Industry Partners
  - City of Mesa
  - Meta
  - Apple
  - Education Forward Arizona



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# Future State Outreach & Support



## Second-year Students

- Internships/Job Shadowing/Mentoring
- Field of Interest Activities
- University Transfer
- Graduation Celebration



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# Observations & Future Opportunities



- Focus on FAFSA completion
- Establish direct partnerships with business and industry partners
- Explore expansion opportunities to additional student groups
- Implement data sharing agreements with East Valley school districts (high school transcripts)



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# Observations & Future Opportunities (2)



- Application Requirement
- FAFSA Completion
- Recent High School Graduate/GED
- City of Mesa Resident
- Lack of Awareness



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Questions?

Thank you for your partnership.



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